

Beat: Lifestyle

ARTEMIS VINES - MORE THAN A LUXURY DRINK IN YOUR GLASS

AFTER A REVERED ANCIENT GREEK GODDESS

PARIS - BORDEAUX, 08.12.2021, 08:12 Time

USPA NEWS - Some might say it's too presumptuous to name a brand after one of the most revered ancient Greek goddesses. But when you learn more about "Artémis Vines", it's obvious how much the mythical Olympian has in common with today's wine brand. The noble patroness of all life on Earth, the protector of women and children, the goddess of hunting and the moon perfectly embodies the values of the company.

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The strong idea and personality behind "Artémis Vines" – this is what is an integral attribute of the brand and its driving force, leading to winning this year's Luxury Lifestyle Awards in the category of Best Luxury Wines Brands in USA.

"Artémis Vines" is a premium wine brand founded by Paradise Rodriguez-Bordeaux, a keynote speaker, author, actress, fashion model, entrepreneur, activist, and humanitarian. It is part of The Artémis Collections, Paradise Rodriguez-Bordeaux's multifaceted brainchild, including high-quality skincare products, fashion-forward beauty & couture products, and wines. All of these products share affordability, high quality, and eco-friendly features.

Paradise Rodriguez-Bordeaux came into the wine business while traveling through Europe when she visited an old vineyard owned by her family on the outskirts of Paris. The estate was built in the 18th century, and her great-grandparents bought it in the 1950s. In the 1970s, when Paradise's grandfather took over the estate, he established a 4-acre vineyard there. Since then, he has made the production of quality wines for good friends, neighbors, and his beloved wife a family tradition. Since his passing in 2017, Paradise has continued his legacy and taken it to the next level.

Backed by an experienced team and a respected oenologist, she acquired quality vines that form the basis of "Artémis Vines" entire product range. The company practices an eco-friendly approach to wine production. Limited industrial processing and no additives that negatively affect the quality and taste of the wine are used in the making of the drinks. "Artémis Vines" are products designed to delight connoisseurs and bring pure pleasure to their taste buds.

The company currently has vineyards in France and California, USA. However, "Artémis Vines" plans to open vineyards in Australia, Asia, and Africa so that the customers can enjoy the taste of wines from the best grapes from around the world. The opening of new vineyards also opens the door for Paradise Rodriguez-Bordeaux to create new jobs, thereby making a useful contribution to the communities where they are located.

Taking care of communities and providing a safe and mentally healthy environment for team members are an integral part of the philosophy of "Artémis Vines" and all other Paradise Rodriguez-Bordeaux projects. It is always not only about quality products, but also about enhancing the quality of life. That is why a third of the profits from sales go to the fight against hunger, homelessness, domestic violence, and human trafficking.

"Artémis Vines" range includes Chardonnay, Cabernet Sauvignon, Zinfandel Rosé, and other sorts of wines produced in California. The company also produces Sauvignon Blanc, Bordeaux Red, Cabernet Rosé, and Brut Réserve Champagne from vineyards in France. Each of these wines has its own unique taste and character, which every true connoisseur will appreciate. One of the important factors of the brand's victory in Luxury Lifestyle Awards was the fact that all products are the result of a responsible sustainable farming approach.

PS: Update on December 22, 2021

The Company has just undergone a Name change, going from "Artemis Wines" to "Artemis Vines"

For more information, please visit:
<https://luxurylifestyleawards.com/>

For more information, please visit:
<https://www.theartemiscollections.com>

Ruby BIRD
<http://www.portfolio.uspa24.com/>
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Article online:

<https://www.uspa24.com/bericht-19676/artemis-vines-more-than-a-luxury-drink-in-your-glass.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDS_tV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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